Global Inclusion and Dispute Resolution:
Harmonization Trends in International Arbitration

SPONSORSHIP PACKAGES

Sponsor

YOUSSEF & PARTNERS
ATTORNEYS

ZULFIQAR & PARTNERS
LAW FIRM

Supporting Firms/Organizations

Media Partners

9 - 10 December 2017
CRCICA Auditorium, Cairo - Egypt
SPONSORS

45,000 L.E. or US$ 2500

- Foremost visibility of sponsor’s logo in all conference’s promotional materials: printed / online copies of the publicity circulated to the CRCICA marketing lists (CRCICA database contacts – over 16,000 professionals) as well as in the conference’s program and any other form of conference publications.
- Firm’s Flyer to be placed in the flyer display board.
- 30-second recurring screen show of sponsor’s activities during the intervals between working sessions (materials to be provided by sponsor).
- Free digital photo gallery featuring at least 10 photos of sponsoring firm’s representatives and publications.
- Free Attendance for 1 delegate and 50% discount off the attendance fees for two more.
- ONE firm’s representative to attend speakers’ dinner.
- Hyperlink to Sponsoring Firm’s website.
- Acknowledgement at the official opening and closing speeches.
- Acknowledgement in the CRCICA online newsletter.

SUPPORTING FIRMS/ORGANIZATIONS

12,000 L.E. or US$ 700

Benefits

- Sponsor’s logo to be included in all conference’s promotional materials: printed / online copies of the publicity circulated to the CRCICA marketing lists (CRCICA database contacts – over 16,000 professionals) as well as in the conference’s program.
- 50 % discount off the registration fees for one representative of the firm.
- Acknowledgement in the CRCICA online newsletter

In-Kind Liability

- Circulate the announcement among supporting organizations’ contacts and through their social media (promotional tweets, 1 minimum per week, preferably more; promotional post on Facebook, 1 minimum per week, preferably more)

Media Partners

<table>
<thead>
<tr>
<th>Roles</th>
<th>Benefits</th>
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<tbody>
<tr>
<td>- The Media Partner will be liable to increase the media exposure of</td>
<td>- Expose your media organization to an influential legal audience in more</td>
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<tr>
<td>the Conference in all media channels and outlets associated with the</td>
<td>than 20 countries all around the world through the following:</td>
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<td>relevant media organization through the following:</td>
<td>- Organization logo included in all printed and online conference</td>
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<td>- Promotion of the Conference extensively in the related digital</td>
<td>materials including the advertising flyer and program to be circulated</td>
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<td>media outlets and in print</td>
<td>to the CRCICA marketing lists (over 14.000 professionals)</td>
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<td>- Commitment of media coverage of the event before, during and</td>
<td>- 10-second recurring screen show of sponsor’s activities during the</td>
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<td>after the event</td>
<td>intervals between working sessions (materials to be provided by sponsor).</td>
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<tr>
<td>- Follow Conference link at Twitter, like it at Facebook, Join it</td>
<td></td>
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<tr>
<td>at LinkedIn</td>
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<td>- Promotional Tweets (2 minimum per week, preferably more!)</td>
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<td>- Promotional Post on Facebook (2 minimum per week preferably more!)</td>
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<td>- Providing event recap via photo story on all the social media</td>
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<td>networks where you have a presence</td>
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<td>- Interviewing guests in coordination with CRCICA and subject to</td>
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<td>interviewees’ approval (if applicable)</td>
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Method of payment

- Cash payment
- Certified cheque to be issued in the name of the Cairo Regional Centre for International Commercial Arbitration
- Direct bank transfer to: Cairo Regional Centre for International Commercial Arbitration

Account No.: EGP 62-20310212421-82 - US$ 62-20310212424-73
(SWIFT CODE: QNBAEGCXXX), QNB ALAHLI Bank, Al Kamel Mohamed Branch, Zamalek, Cairo.

Please note that in its capacity as an international organization working in Egypt CRCICA is exempted from all direct taxes by virtue of the Presidential Decree No. 399/1987.

Sponsorship Registration Form

Please fill out the form using the online link:

https://goo.gl/forms/gduiYrUhxAh2h2Rw1

For further details, please contact Conferences, Training and External Relations Department, Cairo Regional Centre for International Commercial Arbitration
1 Al-Saleh Ayoub St., Zamalek - 11211, Cairo, Egypt
Tel. (00202) 27351333/5/7 - 27373691/3 - Fax (00202) 27351336
Email Address: conferences@crcica.org web site: www.crcica.org